



## ABOUT US

### ***Privacy Policy***

Our Privacy Policy was developed as an extension of our commitment to combine our excellent service with the highest level of integrity in dealing with users of our Web site. The Policy is designed to assist you in understanding how we collect, use and safeguard the personal information you provide to us and to assist you in making informed decisions when using our site. This statement will be continuously assessed against new technologies, ethical practices and our users' needs.

1. [What Information Do We Collect?](#)
2. [Personal Information You Choose to Provide](#)
3. [Web Site Use Information](#)
4. [How Do We Use the Information That You Provide to Us?](#)
5. [What Are Cookies?](#)
6. [How Do We Use Information We Collect from Cookies?](#)
7. [Notice of New Services and Changes](#)
8. [How Do We Secure Information Transmissions?](#)
9. [How Do We Protect Your Information?](#)
10. [How Can You Access and Correct Your Information?](#)
11. [Do We Disclose Information to Outside Parties?](#)
12. [What About Legally Compelled Disclosure of Information?](#)
13. [Permission to Use of Materials](#)

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#### 1. **What Information Do We Collect?**

When you visit our Web site you may provide us with two types of information: personal information you knowingly choose to disclose that is collected on an individual basis and Web site use information collected on an aggregate basis as you and others browse our Web site.

#### 2. **Personal Information You Choose to Provide**

We may request that you voluntarily supply us with personal information, including your e-mail address, postal address, home or work telephone number and other personal information for such purposes as correspondence, placing an order, or participating in online surveys.

If you choose to correspond with us through email, we may retain the content of your email messages together with your email address and our responses. We provide the same protections for these electronic communications that we employ in the maintenance of information received by mail and telephone.

#### 3. **Web Site Use Information**

Similar to other commercial Web sites, our Web site may utilize a standard technology called "cookies" (see explanation below, "What Are Cookies?") and Web server logs to collect information about how our Web site is used. Information gathered through cookies and Web server logs may include the date and time of visits, the pages viewed, time spent at our Web site, and the Web sites visited just before and just after our Web site. This information is collected on an aggregate basis. None of this information is associated with you as an individual.



4. **What Are Cookies?**

Cookies are a feature of Web browser software that allows Web servers to recognize the computer used to access a Web site. Cookies are small pieces of data that are stored by a user's Web browser on the user's hard drive. Cookies can remember what information a user accesses on one Web page to simplify subsequent interactions with that Web site by the same user or to use the information to streamline the user's transactions on another Web page. This makes it easier for a user to move from Web page to Web page and to complete commercial transactions over the Internet. Cookies should make your online experience easier and more personalized.

5. **How Do We Use Information We Collect from Cookies?**

We use Web site browser software tools such as cookies and Web server logs to gather information about our Web site users' browsing activities, in order to constantly improve our Web site and better serve our customers. This information assists us to design and arrange our Web pages in the most user-friendly manner and to continually improve our Web site to better meet the needs of our customers and prospective customers.

Cookies help us collect important business and technical statistics. The information in the cookies lets us trace the paths followed by users to our Web site as they move from one page to another. Web server logs allow us to count how many people visit our Web site and evaluate our Web site's visitor capacity. We do not use these technologies to capture your individual email address or any personally identifying information about you.

6. **How Do We Secure Information Transmissions?**

When you send confidential personal credit card information to us on our Web site, a secure server software which we have licensed encrypts all information you input before it is sent to us. The information is scrambled en route and decoded once it reaches our Web site.

Other email that you may send to us may not be secure unless we advise you that security measures will be in place prior to your transmitting the information. For that reason, we ask that you do not send confidential information such as Social Security or account numbers to us through an unsecured email.

7. **How Do We Protect Your Information?**

Information Security. We utilize encryption/security software to safeguard the confidentiality of personal information we collect from unauthorized access or disclosure and accidental loss, alteration or destruction.

Employee Access, Training and Expectations. Our corporate values, ethical standards, policies and practices are committed to the protection of user information. In general, our business practices limit employee access to confidential information, and limit the use and disclosure of such information to authorized persons, processes and transactions.

8. **How Can You Access and Correct Your Information?**

You may request access to all your personally identifiable information that we collect online and maintain in our database by emailing us using the contact form at the bottom of this page.

9. **Do We Disclose Information to Outside Parties?**

We may provide aggregate information about our customers, sales, Web site traffic patterns and related Web site information to our affiliates or reputable third parties, but



this information will not include personally identifying data, except as otherwise provided in this Privacy Policy.

**10. What About Legally Compelled Disclosure of Information?**

We may disclose information when legally compelled to do so, in other words, when we, in good faith, believe that the law requires it or for the protection of our legal rights.

**11. Permission to Use of Materials**

The right to download and store or output the materials in our site is granted for the user's personal use only, and materials may not be reproduced in any edited form. Any other reproduction, transmission, performance, display or editing of these materials by any means mechanical or electronic without the express written permission of CWIT is strictly prohibited. Users wishing to obtain permission to reprint or reproduce any materials appearing on this site may contact us directly.